



Tim Shackman
Visual Designer



Information

Date of birth: 19/06/1986

Gender: Male

Nationality: British citizen

Mobile: 07494019999

Email: timshackman@gmail.com

Portfolio: www.timshackman.com

Profile

Experienced designer with a keen eye for detail and a creative flare. Has worked with some of the worlds leading brands and creative agency's both in-house and externally. A technical background with a passion for designing well-crafted, engaging digital experiences. Extensive knowledge in advertising and marketing collaborating with various talented teams spanning from research, testing, content and development.

Strengths

Team player - Organisation - Passion - Communication - Attention to detail

Software

Figma

Sketch

XD

Photoshop

Illustrator

InDesign

After Effects

Wordpress

Miro/Mural

Teams/Slack

Skillset

UI

UX

AR

AI

HTML/CSS

Graphic Design

Prototype & Wireframes

Responsive Design

Storyboarding

Design Strategy

Industries

Media - Publishing - Sport - Automotive - Health - Beauty - Fashion - Technology - Medical
Healthcare - Charity - Education - Gaming - Retail - Finance - Travel - Entertainment

Qualifications

- University of Brighton - School of Computer and Mathematical Sciences (2004-2008)
2:1 BSc (Hons) with Sandwich placement - Digital Media Development
- A-Levels - Chatham Grammar School (2002-2004)
- GCSE's - Robert Napier School (1997-2002)
- Los Angeles College of Music - Drum Performance (Trinity Grade 6 with Merit)
- UK driving licence

Work history

Freelance - London, Agency (Mar 2012 - Present)

- Designing user-friendly interfaces for web and mobile
- Build wireframes and prototypes
- Improve product usability and accessibility
- Typography, iconography and infographics
- Designing for SaaS products
- Storyboarding and conceptual design
- Email design and social media campaigns
- Branding and logo design
- Utilisation of AI tools
- Image editing and touchups

Hargreaves Lansdown - Bristol, Full-time, In-house (Jan 2023 - Mar 2025) UI Designer

- Maintaining and applying brand guidelines
- Agile collaboration process with research, content, testing and development teams
- Responsive design
- Build wireframes and prototypes for testing
- Set design principles and record design thinking

Digital Wonderlab - Bath, Full-time, In-house (May 2019 - Apr 2020) Digital Designer

- Brand refresh and visual identity
- Mobile app design
- Pitch decks and presentations

Tag Worldwide - London, Full-time, In-house (Jan 2010 - Feb 2012) Digital Designer

- Banner campaigns
- Motion graphic edits
- Quality assurance and consistency across brand

Kineo - Brighton, Full-time, In-house (Aug 2009 - Dec 2009) Graphic Designer

- Visual design for E-Learning
- Animation concepts and storyboarding

PMA Marketing - London, Full-time, In-house (June 2008 - July 2009) Junior Graphic Designer

- Graphic designer for various campaigns
- Building monthly HTML/CSS Emails

Cactus Language - Brighton, Sandwich year work experience (Aug 2006 - Aug 2007)

- Marketing assistant
- Search engine optimisation