

Visual Designer

2:1 BSc (Hons) Digital Media Development
School of Computing and Mathematical Sciences

● Information

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● Profile

Hi, I'm Tim Shackman. A creative Visual Designer based in the UK with experience working with some of the world's leading brands and agencies with 14 years of digital experience. A technical background with a passion for designing well crafted, beautiful and engaging digital experiences. Extensive knowledge in the digital space collaborating with varied teams specialising in UX, research, content and development.

● Description

Versatility - Organisation - Teamwork - Efficient - Passion - Attention to detail

● Software

 Photoshop

 XD

XD

 Illustrator

 Figma

Figma

 InDesign

 Sketch

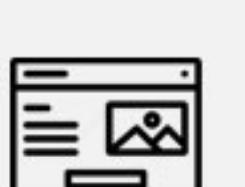
Sketch

 After Effects

 Research

Research

● Skillset

 UI

UI

 Wireframing & Prototype

Wireframing &
Prototype

 UX

UX

 Responsive design

Responsive design

 Graphic Design

Graphic Design

 App design

App design

 AR

AR

 Creativity

Creativity

● Industries

Health & Beauty, Fashion, Sports, Technology, Automotive, Charity, Education, Gaming, Healthcare, Media/Publishing, Retail, eCommerce, Finance and Travel/Tourism.

● Qualifications

University of Brighton 2004 - 2008 (2:1)

BSc (Hons) Digital Media Development

Chatham Grammar School 2002 - 2004 (A'Levels)

The Robert Napier School 1997 - 2002 (GCSE's)

Los Angeles College of Music (Drum Performance), Trinity Music Grade 6 Drum kit, Pass (Merit)
Emergency First Aid Response Qualification (Completed)

● **Freelance** (March 2012 - Present) - Visual Designer

- Some clients from various industries include:

The Royal Opera House, Time Out, Converse, ASOS, WGSN, Spotify, Nature, Sky, King Gaming, Blippar, Amazon, Renault, Adidas, L’Oreal, Natwest, World Pay, O2, M&S, Ford, Burberry, Nike, Barnardos, Mondelez, Kia, Samsung, RS Components and Intel.

- User interface and visual design
- Wireframing & prototyping
- Conceptual design
- Designing responsive websites, app design and digital advertising
- Designing engaging augmented reality experiences
- Designing banners and e-mail campaigns
- Creating print work brochures and promotional materials
- Developing design systems
- E-learning packages
- Editing motion graphics
- Wordpress designing and development
- Design research

● **Hargreaves Lansdown** (January 2023 - March 2025) - UI Designer

- User interface design for desktop, mobile and app
- Building prototypes for testing
- Design system and visual identity

● **Digital Wonderlab** (May 2019 - April 2020) - UI/Digital Designer

- Lead designer on various client projects
- Working closely with UX team on refining wireframes and prototypes
- Conceptual design on leading rebrand of the company's website
- Presenting concepts to clients

● **Tag** (January 2010 - February 2012) - Digital Designer

- Digital Designer for online campaigns for: Intel, HP, Burberry, SAAB, Land Rover and Dell.
- Motion graphics for digital screens for various locations around the world (China, Germany, India, Australia and USA) for different Intel creative campaigns.
- Researching and developing UX designs for mobile and tablet.
- Designing and Developing animated creatives using Flash and After Effects.
- Quality Assurance for Intel worldwide. Process checking for final delivery.
- Creating wireframes for cross platform functionality.

● **Kineo** (August 2009 - December 2009) - Junior Digital Designer

● **PMA Marketing** (June 2008 - July 2009) - Junior Graphic Designer

● **Cactus Language** (January 2007 - June 2008) - Marketing Assistant